

LIFEFORCE®



Saving your crew at
the push of a button.



martek
MARINE

Could you save Joe?



You may know Joe or someone like him; he worked for a shipping company just like yours, for 10 years.

Joe was only 34 when he died of a cardiac arrest on a vessel. Joe's colleagues stood around while the chaos unfolded, unable to help. Air sea rescue arrived to pick up his body; it was already too late. As his colleagues watched him leave, their faces said it all, so shocked, wondering how this had happened and why no one did anything to help.

What could they have done?

If the vessel had a defibrillator onboard, Joe would have been getting married this year, and his work colleagues, family and friends would have been toasting him and wishing him good luck. Instead, they were bidding him farewell at his funeral.

You are responsible for protecting the lives of your crew at sea, and you know that a happy and secure crew is a productive one.

Cardiac arrest is the world's biggest killer, killing over 3 million people worldwide every year. If there is a fatality due to cardiac arrest, what words could you possibly find to console their family, fellow crew members and friends, when you had no equipment to help – because you didn't have the time, the budget or the knowledge?

LIFEFORCE® is an automatic defibrillator - specifically designed for the marine environment, and is the only automatic defibrillator to be Type Approved by Germanischer Lloyd (GL).

You can save the life of someone like Joe from the world's biggest killer. Don't you think it's time to hand your crews a lifeline?

LIFEFORCE® – “Saving your crew at the push of a button”

“It strikes without warning, killing 3 million people per year worldwide”

LIFEFORCE[®] automatic external defibrillator (AED)

Saving lives at the push of a button

LIFEFORCE[®] is simple to use onboard by any crew member. In an independent study, LIFEFORCE[®] was found to be quicker and more successful to use than any of the other leading AEDs tested.

Clear verbal and visual instructions guide your crew through each step of the rescue. Combine this with the bright oversized buttons and an unthreatening design and you have the best equipment to save a life.

LIFEFORCE[®] automatically detects when defibrillation is required, ensuring that treatment is only delivered when needed.

Your peace of mind

LIFEFORCE[®] is the only AED that carries GL Type Approval. This means that you can be assured that it has been tested to prove that when needed, it won't let you down. In addition, the proven performance and reliability of LIFEFORCE[®] is supported by a full 5-year warranty.

"5 year
warranty"

"SCA is the
most common
cause of death in
the workplace"

"Less than
5% of victims
survive without an
AED on-site"

"Victims' chances
of survival reduce
by 10% every
minute that
passes"

GL
OPERATING 24/7





Portable and lightweight

With a built-in handle and weighing just 1.9kg, the LIFEFORCE® AED is portable, lightweight and can easily be stored and carried to a victim's side.

Hardwearing

The LIFEFORCE® AED is a durable piece of equipment, tested for use in even the most hostile of environments. The unit is weatherproof, and has rubberised handles and sides for ultimate protection from impact damage.

Future proof

Your LIFEFORCE® AED can be upgraded on-site using unique data card technology. Within 3 minutes your AED can be updated with any legislation changes, at no additional cost.



Your options

Your LIFEFORCE® AED comes with everything you need to save a life. Should you require it, we can offer a tailored package to suit you, with the following options available:

- Storage solutions
- Training
- Paediatric pads

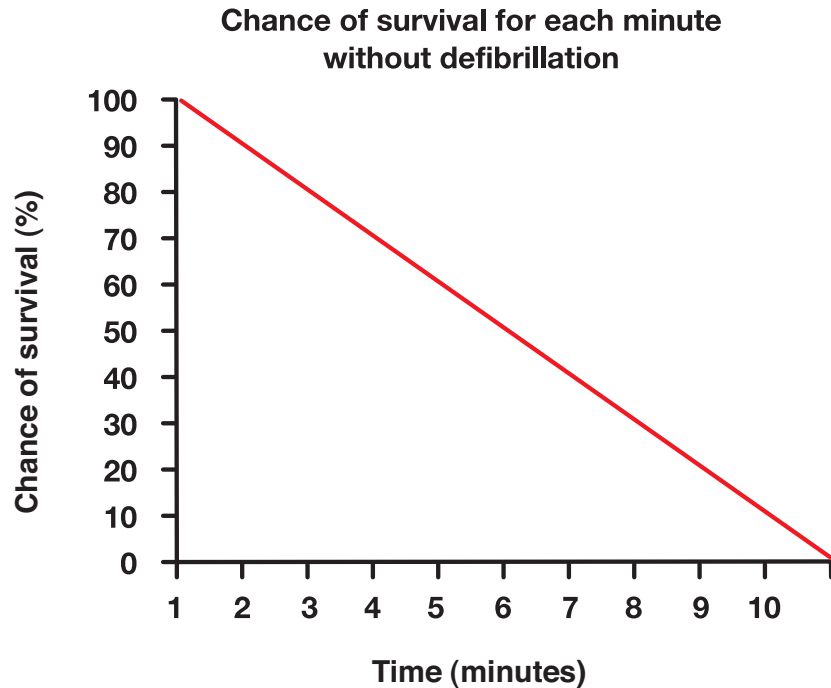
Training

Martek offers a range of training options. Your LIFEFORCE® AED can be simply converted into a training unit for in-house training, or we can offer on-site certified training.



About sudden cardiac arrest

Around 3 million people die from sudden cardiac arrest (SCA) each year worldwide. It is the world's biggest killer and can happen to anyone, anywhere and at any time.



Causes of sudden cardiac arrest

Anyone can suffer sudden cardiac arrest. SCA is unpredictable and really can happen to anyone, any time, anywhere – even to teenagers and yes, even to you. However, you are at a higher risk from SCA if you:

- have previously suffered a heart attack or heart disease;
- have a family history of heart problems;
- have unknown heart problems;
- are a victim of asphyxiation (drowning, choking, etc.);
- are a victim of electrocution;
- have an impact or trauma to the chest.

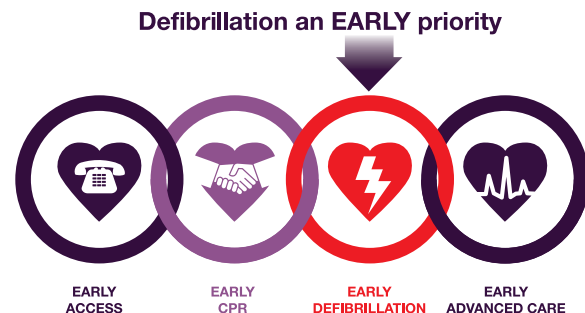
It's a race against time. Survival rates drop by over 10% for every minute without defibrillation. After 10 minutes, the chances of survival are extremely small.

With an automatic external defibrillator (AED) on-site, defibrillation can take place within 3 minutes, and on average the chances of survival are drastically increased by up to 70%.

The chain of survival

The adult chain of survival is a set of guidelines for the treatment of SCA. By taking the quick action recommended, the chance of saving someone's life is dramatically improved.

Is your workplace prepared for a sudden cardiac arrest?





Who are we?

Martek Marine Ltd are world leaders in providing safety and environmental monitoring equipment to ships globally. We have a diverse customer base including BP, Shell and the Ministry of Defense. We are the only AED supplier to be awarded two highly prestigious Queen's Awards for Enterprise in the 'Innovation' and 'International Trade' categories.



Martek

Martek Marine Ltd are committed to offering lifesaving equipment that is reliable, of high quality and proven performance, and to support this, the LIFEFORCE® AED is the only GL Type approved automatic AED available in the marine industry.

Customers

The following shipping companies already trust Martek Marine with their crews' lives:

ABC Maritime
Halul Offshore
J.Lauritzen
United Arab Shipping
Wilson Ship Management

Certification

Manufactured under ISO 13485:2003, cleared by the FDA and CE marked to the Medical Devices Directive 93/42/EEC.



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